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Monographic section:

Ethical commitments of communication and journalism with feminisms and the sustainability of lives

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The role that the media and journalism have in today's societies has been questioned in recent years. Some of the elements that have contributed to this are the digitization of sociomedia ecosystems, the reconfiguration of the power of enunciation that social networks are promoting, and the tensions that some social values bring to classic models of communication and journalism. In this context, feminisms have contributed a new scenario of journalistic regeneration that has not yet been explored in the Spanish Academy.

Who does feminist journalism, how and with what means, in what formats, what are their professional conditions and, ultimately, how those who practice it define it is what worries us and occupies us in this call for collective reflection.

This monograph comes to light with the intention of **creating a space in which journalists and/or academics who think and/or practice feminist journalism meet to**



discuss, propose, and disseminate our progress, projects, media, practices, and studies. From careful, emancipatory and inclusive logics we open this call for contributions to continue generating a collective thought. **All (professionals, academics, PhD students, citizens) are invited.**

We set ourselves as a priority objective the reflection on the centrality of the sustainability of life as a professional, labor/organizational and personal-political foundation of feminist journalism practiced, or not, in the Spanish State. The sustainability of life approach was born in the Spanish-speaking context of feminist political economy in order to place reproduction, conditions and care for human and non-human lives at the center (of the economic discipline, but also of the socioeconomic organization itself). In this way, the dichotomy between the economic/non-economic is transcended, making visible the many (and hyperfeminized) hidden jobs that allow life to continue on a daily basis, and taking the well-being (of people and the planet as a whole) as an indicator of the success of the socioeconomic system (Astrid Agenjo Calderón, 2021; Cristina Carrasco, 2001, 2009, 2017; Amaia Pérez-Orozco, 2006, 2014; Amaia Pérez-Orozco, Sira del Río and Carolina Junco, 2006).

It is the feminist journalists themselves — specifically, those founders and/or employees of alternative digital media, such as *Pikara Magazine* (Bilbo) — who borrow this approach from feminist economics to integrate it into their professional routines. And it is that, as Andrea Liba affirms from the aforementioned *Pikara Magazine*, “Giving space to care in the communication sector involves building places where this is possible. We look at architecture to analyze the possibilities of spatiality when doing feminist journalism” (Andrea Liba, 2023).

Despite the fact that in the Spanish State the academic production on feminist communication is still very limited and, in most cases, generated by the professionals themselves, this project vindicates the relevance of its study in that feminist communication that integrates the sustainability of life approach transcends what Ana Bernal-Triviño calls "democratic communication" (2019, p. 21) to articulate as a form of "transformative feminist communication" (Laura Martínez-Jiménez, Rosa M. Martín-



Sabarís, Belén Zurbano-Berenguer and María Sánchez-Ramos, 2023). The latter connects with what Nancy Fraser (1995) calls "transformative remedies" pointing directly to the foundations of the socioeconomic and political structure itself in order to correct the injustices produced by it.

For this reason, in this monograph, we seek reflections on what feminist communication and journalism contribute in terms of agenda and focus, but also in terms of time management, routines and responsibilities, paying special attention to how and how much life appears as the center of proposals and practices.

Spaces of special interest are contemplated within the areas of Advertising and Public Relations, Audiovisual Communication, Journalism, and Political and Institutional Communication, those works that, focusing on the sustainability of lives, deal with:

- Professional routines that facilitate reconciliation and life balance.
- Conceptual approaches to "feminist journalism."
- Practices and references of feminist and transformative communication.
- Difficulties and challenges in feminist contexts of professional communication.
- Feminist media and feminism in the media.
- Identities, contexts, and territories at the core of feminist communication projects.
- Digital environments and feminist communication.
- Feminist trends in political and institutional communication.
- New radio formats aligned with feminisms.
- Advertising and feminisms.
- Feminist fiction and non-fiction audiovisual productions.

Submissions

Proposals will be submitted through the journal's OJS platform:

<https://revistadigitos.com/index.php/digitos>.

Originals will be accepted between September 10 and **December 22**.



The authors must register to be able to make their submissions.

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https://revistadigitos.com/documentos/Rules_prize_Digitos10_EN.pdf

Linguistic policy and citation

In this monograph the generic grammatical feminine is used and researchers who wish to do so are invited to use it freely. In any case, only manuscripts that contemplate a non-sexist use of language and bibliographic citation will be published. Following the editorial standards of the journal, the texts may be sent in Spanish, Catalan, English or French. Two versions of the title, abstract and keywords will always be included: one in the original language and another in English. In the event that the article is originally written in English, the second version must be in Spanish.

For this thematic volume, the indications of *Feminist Media Studies* (<https://go.uv.es/Nw7wx8d>) will be taken as a reference on bibliographic citation with a feminist perspective.

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